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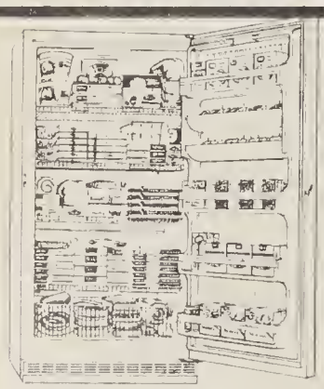
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★ All packages easy to see—easy to remove

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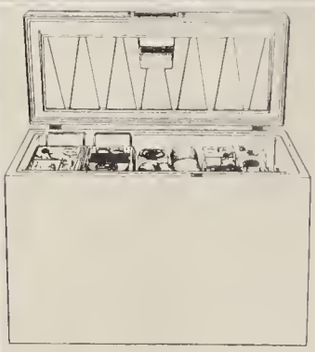
★ Big slide-out basket

★ 4 full-width shelves, 1 adjustable

★ 4 door shelves ★ 2 juice can shelves

★ Porcelain-on-steel interior walls



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Carolina Country

formerly **CAROLINA FARMER**

Vol. 1, No. 1, August, 1969

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COVER—Thousands of people in Carolina Country make their homes in mobile homes, and mobile home parks are competing with housing developments as the new "thing" in Carolina Country living. The happy mobile home dwellers on the cover are Mrs. Ronald Fory and her daughters. The Forys live in a mobile home park served by South River EMC.

This month . . .

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CAROLINA COUNTRY IS PUBLISHED MONTHLY BY TARHEEL ELECTRIC MEMBERSHIP ASSOCIATION, INC. SECOND CLASS POSTAGE PAID AT RICHMOND, VA., 23219. EDITORIAL OFFICES, SUITE 911, BRANCH BANK BUILDING, RALEIGH, N. C. 27602. POSTMASTER, SEND FORM 3579 TO BOX 1699, RALEIGH, N. C. 27602. SUBSCRIPTION PRICE, 70 CENTS PER YEAR. PUBLISHED MONTHLY AT 408 NORTH 7th ST., RICHMOND, VA., 23219.

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It's Carolina Country

Carolina Country.

We're sure you'll like our new name.

It's a name that will embrace more of you and that will be more expressive of the new spirit you represent in North Carolina.

It's a name that will help us carry your message to every section of North Carolina, into the cities and towns as well as through the countryside, and it will enable us to speak not merely as the voice of one group but as the champion of all North Carolinians in Carolina country, whatever they may do for their livings.

A lot has happened in North Carolina since THE CAROLINA FARMER was established in 1946. Agriculture has become Agribusiness. Rural electrification not only has made farming more efficient but has given new meanings to rural living. Modern homes with city conveniences have sprung up by the hundreds along rural roadsides. Housing developments, shopping centers, businesses and industries have brought new shapes to yesterday's farmlands. Rural areas, once the backwaters of the major economic and social currents, have become the headwaters for progress. And people live in rural communities now not because they have to, but because they prefer to and because the country is the better place to live.

Carolina Country—it's the heart of North Carolina; it's where the Tar Heel spirit is purest and where the Tar Heel pulse is strongest, and where North Carolina has its greatest potential and will know its greatest growth.

We want to spread the story of Carolina country and to grow with Carolina country. And we want to help you, our readers, to share in the growth and grow in the satisfactions that we know Carolina country holds for every North Carolinian.

Jim Chaney

822092

TARHEEL RURAL LINES

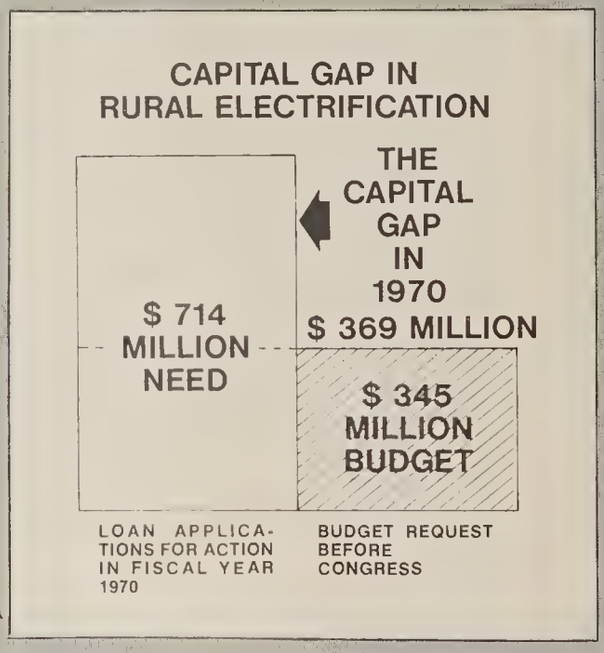
reports on events of importance to rural electric co-op members/by J. C. Brown Jr.

Will It be Rural Blight or Rural Bloom?

LOAN FUNDS for rural electric co-ops will be short again in 1970 even though Congress may provide more money for this purpose than the Administration asked for.

For the year just ended, REA had less than half as much money to lend as the co-ops applied for - and needed – to meet the demands of the consumer-members. The backlog of applications is more than $15,600,000.

The Nation's co-ops report they plan to turn in new applications for a total of $273 million in fiscal year 1970. (North Carolina's part of this total is more than $25 million – prospective new applications of $9,700,000 on top of the $15,600,000 backlog.)


CAPITAL GAP IN RURAL ELECTRIFICATION
THE CAPITAL GAP IN 1970 $ 369 MILLION
$ 714 MILLION NEED
$ 345 MILLION BUDGET
LOAN APPLICATIONS FOR ACTION IN FISCAL YEAR 1970
BUDGET REQUEST BEFORE CONGRESS

TO TAKE CARE of the applications of $714 million, the Johnson and Nixon Administrations recommended an REA budget of $345 million, which would leave the co-ops with a capital gap of $369 million. There is a chance that Congress will increase the appropriation for rural electric loans by $20 million to a total of $365, but this would still take care of only half the application total, leaving the co-ops a year behind in their effort to meet capital requirements.

The Senate, as this is written, is still to vote on the appropriation, but the Senate Appropriation Committee has not only recommended an immediate increase of $20 million but also – and this even more important – has asked REA to report back in six months on how far the budget is falling short. This could lead to a supplemental appropriation. However, co-ops will count no unhatched eggs, remembering that the Budget Bureau last year refused to let REA disburse $25 million that Congress had appropriated for loans to rural electrics.

TO MEET increasing demand, electric co-ops are planning to supplement REA loans by borrowing from private investors through a new credit co-op which is being set up without any new legislation or help from Congress. Many members of Congress do not yet fully comprehend this self-help plan or know it is underway. They need to understand it.

To meet the fast-growing demands of rural America for electricity, rural electric co-ops need to borrow more capital from REA at low interest rates consistent with the heavy expense of serving widely scattered consumers. And Congress needs to understand this above all.

How well we communicate these vital facts to the Congress may determine what kind of rural America is likely to be reflected in the Nation as a whole.

Will that condition be blight? Or bloom?

(A guest column by M. L (Duke) DuMars, NRECA.)

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FAYETTEVILLE, N. C. 28306
Hwy. 301
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GREENSBORO, N. C. 27407
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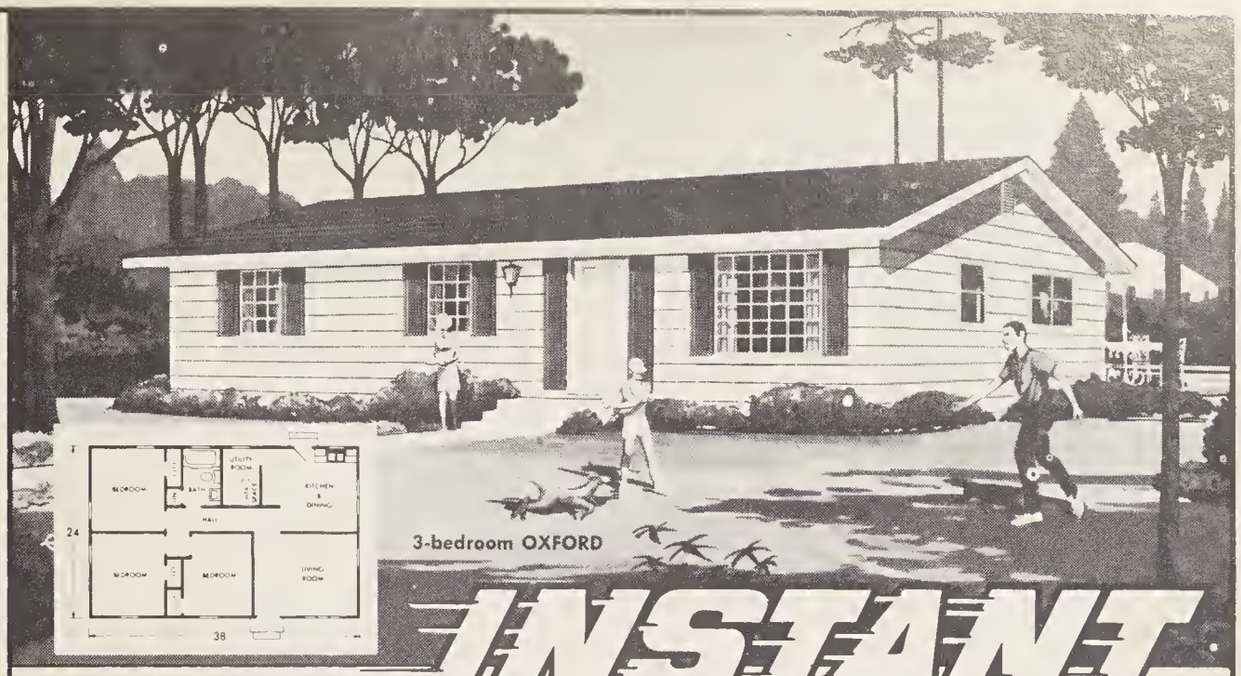
HICKORY, N. C. 28601
1350 Hwy. 70 S.W.
Phone 328-1811

MT. AIRY, N. C. 27030
W. Lebanon St.
Phone 786-4181

NEW BERN, N. C. 28560
Kinston Hwy. West
Phone 638-1105

ROCKY MOUNT, N. C. 27802
Hwy. 301 South
Phone 446-9128



INSTANT

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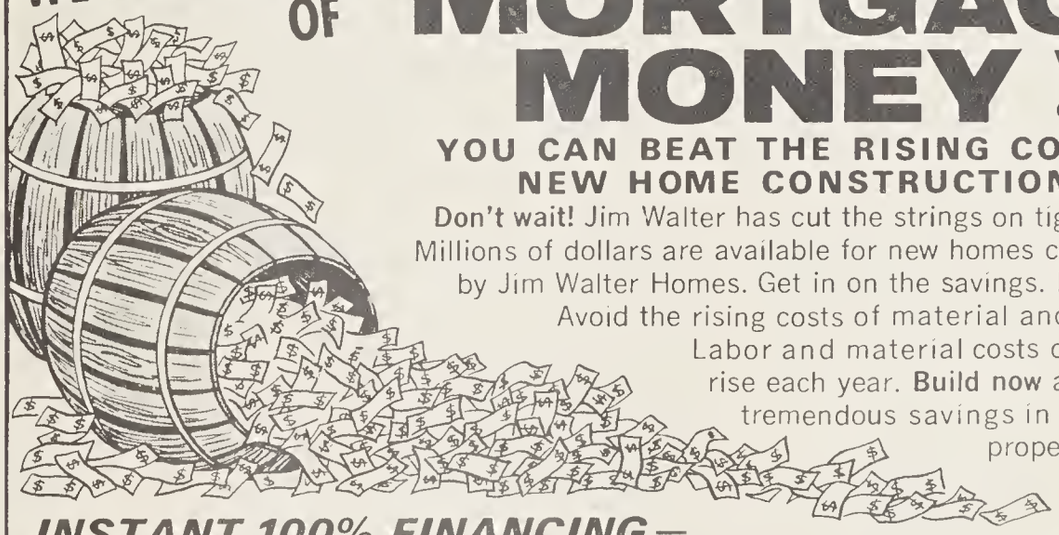

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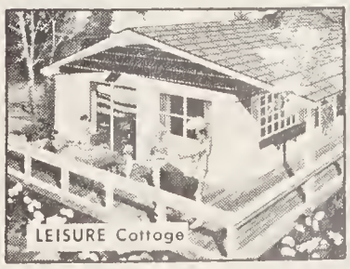
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Just Because It Has Wheels, You Don't Call It a Trailer

What do you call a house of wheels?

Whether it's "trailer" or "mobile home," thousands of North Carolinians, old and young, are calling them the answer to the housing shortage and the rising cost of finding a place to live.

And thousands of North Carolinians, many of them served by EMCs, are living in them, either on their own or rented lots or in mobile home parks all over the state.

About the only resemblance between the sleek two and three bedroom home now in vogue and the cramped and often ugly house trailers which people used to pull behind their cars is that both have wheels. Today's 12 by 65-foot luxury models, weighing as much as 10 tons, aren't intended for touring. They're designed for living. When they're moved, they have to be towed by truck.

The growing popularity of mobile homes is making the manufacture and sale of them one of North Carolina's fastest growing businesses.

Mrs. Becky L. Griffin, executive director of the North Carolina Mobile-housing Institute in Raleigh, said 25 firms are building mobile homes in North Carolina. Over 100 mobile home dealers are members of the Institute, and their sales are rising.

"The number being sold very definitely is increasing," she said. "It is up 26 percent this year."

Why do so many people, young couples and retired couples particularly, who might be expected to prefer conventional homes, buy mobile homes? For one thing, they get a complete housing package—the home itself, plus carpeting, appliances and furniture. For another, they can choose just about any style, color, exterior and interior they want and get prompt delivery, with financing included. But most important, they get more house for less.

". . . There are no houses sold now for less than $15,000 and most cost from $20,000 to $25,000," Mrs. Griffin said. "A young couple or retirees can buy a mobile home for from $6,000 to $8,000 and move into a mobile home park for considerably less than they can buy, build or rent a house."

Suppose you don't have $6,000 to $8,000? Then you can buy your mobile home the same way most people buy cars—on time, with monthly payments for up to eight years. You can arrange the financing through the dealer, or with a bank or other credit agency.

A house starts with a foundation. A mobile home begins with a chassis—a heavy frame of "I" beams from 8 to 12 inches thick—bearing axles and wheels. Next come the floor, insulation and vapor barriers, then walls, partitions and roof, all sealed against the weather in a metal shell. The metal is prepainted aluminum that does not rust or deteriorate. To clean it, you just wash it down as you would your automobile.

Conner Industries, a division of Conner Homes Corporation, turns out eight basic models, all 12 feet wide, ranging from 40 to 64 feet long, on an assembly line in a plant at Newport in Carteret County. The plant employs 130 people and can produce an average of 46 of its 40-foot models, or 30-32 of its 60-foot models, or 25-26 of its 64-foot models in a five-day work week.

The 64-footers, introduced in response to buyer and dealer interest in a larger unit, are completely new to the Conner line. Previously 60-footers were Conner's largest.

All models are insulated with fiber glass, floors, sides and roofs. All have plastic film vapor barriers and come with major appliances, plumbing, wiring, carpeting and furnishings. The 64-footer has many special features including a large living room, with 8-foot ceiling and early American furniture, and a larger than usual master bedroom. Some models boast an easy-to-clean, trouble - free one - piece bath-shower unit with sliding door.

The Newport plant has been operating since 1964. R. W. Adams is plant manager. Conner Homes also has opened a new plant in Macon, Ga. Wallace J. Conner is president of the corporation, and Floyd A. Green, vice president and director.

Green said the public is turning to mobile homes in greater numbers because the mobile home offers a complete housing package, completely furnished except for cooking utensils and bed linens, at an economical price well below the cost of other housing.

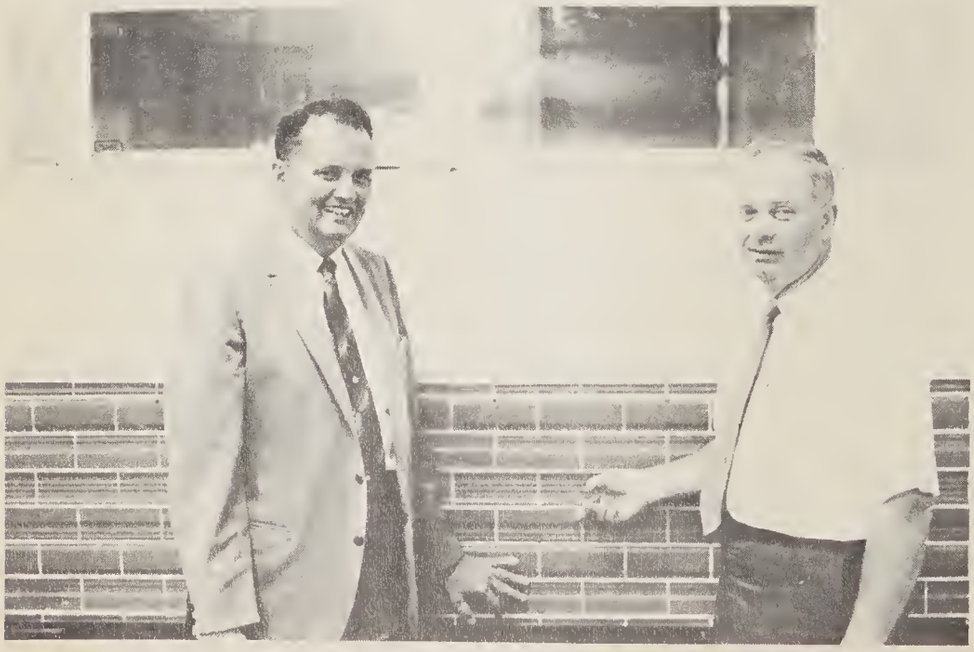
A home-buyer can house himself and family in a mobile home for around $8 to $9 a square foot, he said, compared to $18 to $20 and up a square foot in conventional housing.

A 12-foot wide, 60-foot long Conner Home, with 672 square feet of living space, two baths and three bedrooms, can be bought for under $5,000. A 64-foot model costs around $7,500. Those are the prices Conner dealers charge, Green said, for mobile homes set up on the buyers' lots within 300 miles of Newport.

Mobile homes require little upkeep and stand up well to the rigors of weather and family living. Green said he knows of one he built 10 years ago when he was a manufacturer in Kansas City, Mo., that still is in service at a mobile home park in Winston-Salem.

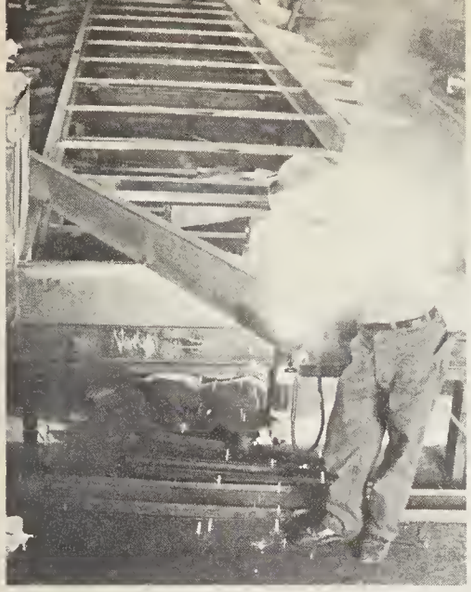
Mobile homes. They really aren't mobile any more. In a time of housing shortages and rising housing costs, they're becoming more and more the permanent homes of more and more families.

Jim Chaney

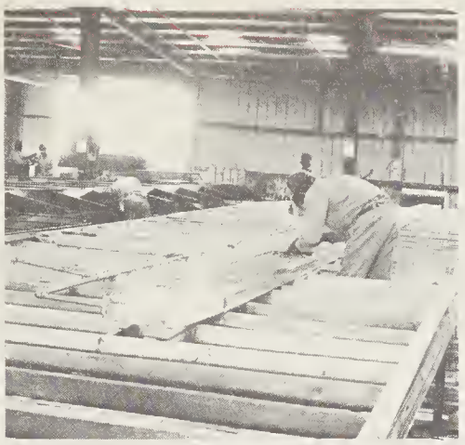


Conner's Floyd A. Green (L) and R. W. Adams point out simulated brick siding.

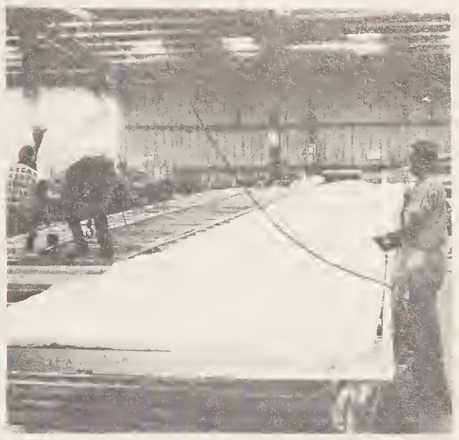
How They Build a House on Wheels



Welding the chassis

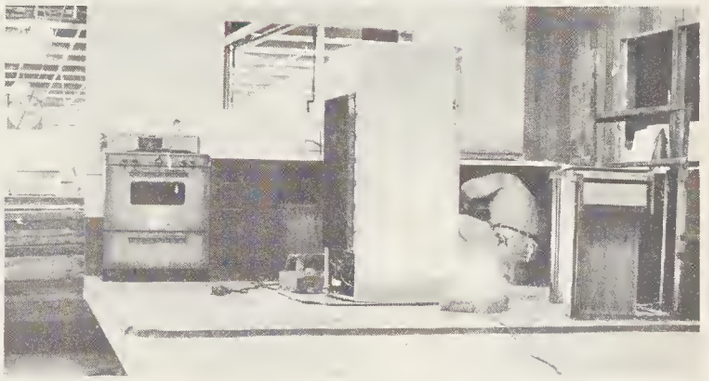


Next comes the floor frame

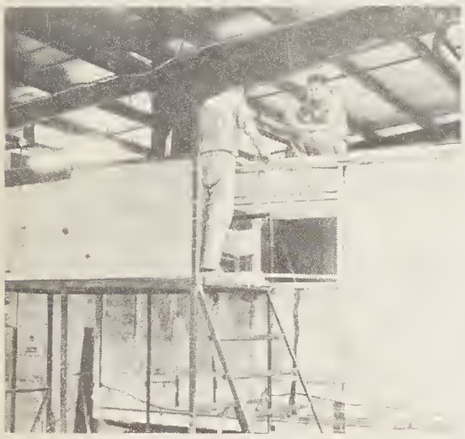


Then the insulation

Next the floor and carpet



The kitchen is set up



The sides are up, the roof's on

Now the shell and the trim

Next the windows and doors

Finally, everything's complete

Washerette presages other shops

Young swingers enjoy the park

Olde Farm - - A Mobile Home City

A Picture Story of one of Carolina Country's Modern Mobile Home Parks

W. E. (Bill) Wellons didn't want just another mobile home park. Instead, he's working toward a well-planned and complete "Mobile Home City."

The Spring Lake developer has already laid the foundations for a 500-acre tract of housing, recreation and service shops—all of which will constitute his giant Mobile Home City. The land is located seven miles from Fort Bragg at Fayetteville between highways 210 and 87.

Known as "Olde Farm" the mobile home park will offer better and needed housing for servicemen at Fort Bragg and modern, efficient living accomodations at a reasonable cost.

City of Service Families

"About 85 to 90 percent of the couples are service men," Wellons said. "During the first six months we had a long waiting list."

The Olde Farm development began last October when 20 mobile homes were made available. We've been adding about 20 a month since that time," Wellons pointed out.

Eight months later approximately 100 connections had been made—all but six of which were all-electric homes.

"Many trailer parks are gummed up with oil tanks, grease and mess . . . and the smell of it," Wellons noted with a look of disgust. "But we don't have that here and they get only one bill which seems to please them."

When Wellons began to develop Olde Farm, he decided on mobile homes rather than houses because of "high building costs and interest rates."

More Housing for Less

"If I went into the house market, they would run from $15,000 to $18,500," he said, "You can't build much of a house below $15,000 and the payments would run $130 to $150 a month."

Wellons said a new law recently passed by the General Assembly will enable Saving and Loan Associations to finance mobile homes just as houses. "We hope to move into this," he said, "selling land and trailer to the prospect and have it financed from 12 to 15 years."

Mobile homes are also very convenient for a transient market like Wellons'. "Fifty percent of couples are here are only three to six months," he said. Naturally, the mobile home occupants don't have to worry about moving furniture and other bulky house furnishings.

Wellons' mobile homes are centrally heated and air conditioned. They run 12x50 feet with two bedrooms and one bath. He has also included many options like storm windows, frost-free refrigerators and institutional-type mattresses.

A soft-spoken and articulate man, Wellons specifically pointed out that the name "Olde Farm" shouldn't be misleading."'We'll have only the most modern conveniences," he said.

W. E. (Bill) Wellons at Olde Farm Mobileland and the future site of a giant "Mobile Home City."

A City in Itself

A Washerette laundry center has recently been completed and plans on the drawing board call for a barber shop and beauty shop, a self-service grocery, a dry cleaners and other service shops—all within the next two years.

"I can visualize this being a mobile home city in the next five years," he said. "People will be able to buy their own land for their own trailer or rent space."

Wellons also has plans for the important recreational facilities at Olde Farm. "At present we have a picnic area, fishing and a swing play area," he said. The recreation area may ultimately span over 10 acres of surrounding a large lake.

"The Olde Farm idea came up because we wanted to make it country living with large wooded lots (50 x 100 feet)," he said. "We have tried to be consistent and uniform putting the trailers on permanent foundations, permanent water and sewer, and uniform steps and patios."

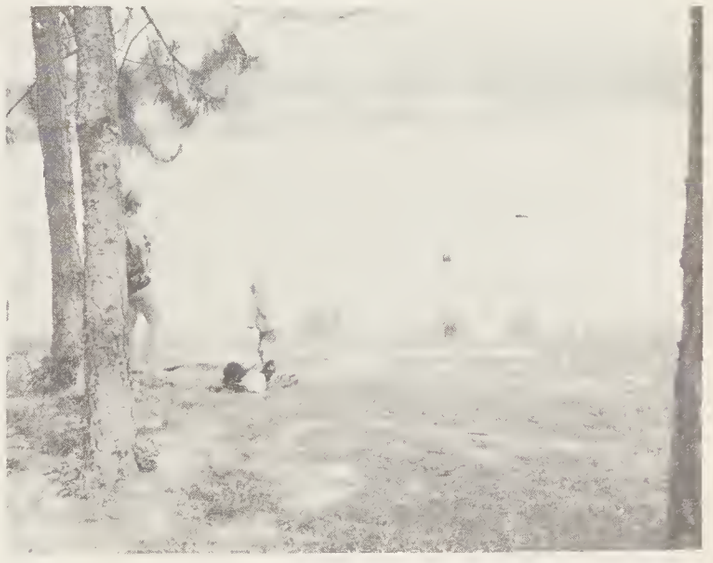
Changing the Countryside

With the gradual development of Olde Farm, the former farm and wood land is taking on a new and progressive appearance.

Last year South River EMC of Dunn converted five miles of line three-phase to serve Olde Farm. At that time, it provided total underground wiring, including primary line, services, transformers and street lighting circuits.

All of this care and preparation adds to the rustic setting of Olde Farm--now a budding Mobile Home City.

Ed Brown Jr.



Lake is popular with all ages

A place to swim, or fish or play

Now They've Got To Tell You How Much You Pay for Credit

The Consumers Credit Protection Act, popularly known as the "Truth-in-Lending" law, was passed by Congress in 1968. But it wasn't until July 1, that the law actually went into effect. It requires anybody who lends money or sells on time to spell out the costs, but it won't do you much good unless you read the terms before you sign.

Thinking of borrowing money again? Or trading in your old jalopy for a new beast and 36 monthly payments?

If you do, you should see a definite change from years past in the documents on which you put your legally binding, never-to-be erased signature. Truth-in-lending is finally here.

But that doesn't mean you can just sign that loan or time-payment contract without reading it carefully. The Federal law that went into effect July 1, requires lenders and sellers to tell you a lot of things they didn't have to before. You may be surprised to find out how much you weren't told.

Loans—On loan contracts the annual percentage of interest and the total finance charge now must be very visible.

These are two basic figures which many lenders don't like to put in print, let alone big clear print. They'd rather say 2 percent interest a month instead of 24 percent a year. They'd much rather say 10 payments of $12.72 instead of a loan of $100 with total finance charges of $27.18. But now, they won't have a choice.

Remember that the words "finance charge" don't mean just the interest you are paying. Those words also include loan fees, finder's fees, time price differentials, investigation fees, credit life insurance, points and similar charges. These additional charges are to be included in the finance charge to give you, the borrower, a better idea of the total amount of money you are paying in order to borrow.

But some costs, the new law also says, may be excluded from the finance charge if they are itemized and disclosed to the consumer. Examples include taxes, license fees, registration fees, notary fees, title examination fees, appraisal fees and deed appraisal fees.

Charge Accounts—The information above applies when you borrow money. Suppose you have a so-called "open-end" charge account on which you make payments of $10 or $20 a month plus finance charges. From now on the department store will have to tell you a lot more about that finance charge.

You must be told in writing:

—The conditions upon which a finance charge may be imposed.

—The time period during which payments must be made without incurring a finance charge.

—How the store determines what your balance is when it imposes a finance charge.

—The method of determining the finance charge.

—The periodic (usually monthly) interest rate and the annual interest rate.

—The conditions (for instance, late payment) under which additional charges may be imposed and how these additional charges are determined.

—A description of any lien that may be imposed on the customer's property.

You won't find the above on every monthly statement you receive, but you must be told it at least once, in print. The monthly statement should include the following:

—Your unpaid balance at the beginning of the billing period.

—Amount and date of each purchase and a brief description, unless it was provided earlier.

—Any payments you made and any returns, rebates or adjustments.

—The finance charge in dollars and cents.

—The periodic interest rate or rates used to determine the finance charge.

—The annual interest rate.

—The unpaid balance on which the finance charge was computed.

—Your unpaid balance at the end of the billing period.

Big Ticket Items—The new law also applies when you buy a "big ticket" item like a car or a color television set. You must be told in print the annual interest charge and the total finance charge, with these other facts as well!

—The date on which the finance charge begins.

—The number, amount and due date of payments.

—The sum of these payments (except in the case of a first mortgage on a home).

—The amount, or the method of computing, default or late payment charges.

—A description of any security interest of the creditor's in the item purchased.

—The method of determining the charge for early repayment.

—A statement of any charges deducted from a rebate or refund.

Home Mortgages—One thing lenders won't have to tell you is the total finance charge on a home you are buying. Telling people, Congress felt, might well discourage them from buying a home. But you must be told the annual interest rate.

Transactions Covered—Any person or organization that lends money or extends credit to individuals in amounts less than $25,000 (except for real estate) is covered by the law.

This includes banks, savings and loan associations, credit unions, consumer finance companies, department stores, other retail stores, automobile dealers, credit card companies, mortgage bankers, hospitals, doctors, plumbers and electricians.

Willful violations of the law will be punishable by a fine of up to $5,000 and up to a year in jail. In addition, a customer may sue a violator for twice the amount of finance charges, court costs and reasonable attorney's fees.

If you need more information, write to the Federal Reserve Board, Washington, D. C. 20551.

Phil Sawicki

REVELATIONS OF A REGISTER TAPE

A Story of the Grocery Bill

Are you puzzled by your food bill? Does it seem to get bigger and bigger every time you set foot in the grocery store?

There's a natural tendency for us to blame food prices for growing grocery bills. And they are partly responsible. But the size of the register tape depends a lot on consumers, too.

In recent years prices have risen along with the cost of just about everything else in the family budget—housing, transportation, medical care and personal services. But food prices haven't risen as fast as these others. And fortunately, none have risen as much as family incomes.

When we bring home more money, as most of us have been doing, we often spend some of it at the grocery store for higher valued foods—better cuts of meat, gourmet items and convenience foods.

These actions help to inflate the size of the family food bill. But the size of the family can blow it up even more.

Every baby, every birthday boosts the bill. A moderate budget, of, say, $20 a week, will be enough to pay for all the food a young couple eats at home. But add two small children to the family and the bill jumps to around $30. When they're in elementary school, the total's closer to $35. And with two teenagers, it's a whopping $40.

Of course, these estimates don't include the non-resident nibblers—your children's playmates, the neighbor who's over for coffee, the weekend house guests.

Your changing family and your changing tastes are clues to your changing food bill. So are foods themselves.

Many "mod" foods include:

—Chef services that help a novice cook turn out delicacies.

—Maid services that cut preparation and cooking time.

—Nutritional expertise that boosts the vitamin and nutrient content of many foods.

Better refrigeration, industry and government research and faster farm-to-store travel have played a part in improving the quality and wholesomeness of modern foods.

Few of us notice these improvements, although we may feel their impact on the register tape.

Supply and demand—the economic facts of life—also show up in our food bill.

Food is produced outdoors. Thus, supplies depend heavily on nature. When production is cut by bad weather or insect pests or livestock diseases, it can mean a higher cost for us.

Fortunately for the consumer, this doesn't happen as often as it used to. Farmers have found ways to whip some ill effects of weather, with irrigation to overcome drought and faster harvesting methods to get crops out of the field in a hurry. And scientists have developed plants that can resist disease and bugs, and medicines that keep livestock healthy.

But there's no way yet to get around winter weather. So, out-of-season foods cost more because only a few places in the country stay warm enough to grow crops in winter.

You can buy lettuce in the middle of February, but the price will be higher than it was in August. During cold months only California, Arizona and Florida can grow lettuce. Therefore, supplies are smaller nationwide than in warm months. And transportation is more expensive.

On the demand side of the economic coin, more people with more money to spend have been pressuring prices inside and outside the retail store.

For example, our farms are producing over twice as much beef as in 1950—but we have developed such an appetite for beef that retail prices have risen despite the greater output.

And throughout our expanding economy, the things that go into food production have gotten more expensive.

It costs the farmer more for his seeds, chemicals, machinery and labor. It costs the processor and distributor more to cook, can and carry our food because their business costs have gone up too.

If farmers and people in the marketing industry hadn't increased their output per manhour significantly, food prices today would be a lot higher than they are.

One fact stands out: The farmer isn't to blame for higher grocery bills. The part of your dollar the farmer gets is very small. Although farmers are producing more and better food products than ever before, they are getting lower prices even though their costs have been mounting.

Despite some improvement in farm income last year, prices received by farmers in 1968 still were 4 percent lower than 20 years ago, in the 1947-49 base period, while prices paid by retail consumers increased 41 percent. The net income of farmers in 1968 was 5 percent below the 1947-49 base period.

Actually, due to the efficiency of farmers and irrespective of the increased costs of processing and marketing, food was cheaper during 1968 in relation wages received by Americans than in any period of our history or in any other country. The average family spent only 17.2 percent of its income after taxes for food. The middleman, not the farmer, is getting most of the higher prices you have to pay.

The farmer's share of our food dollar is about 40 cents. Marketing gets the rest—to process, package, transport and sell today's better foods.

Some of the things in our shopping cart that take a bite from the family budget are things we don't bite back. Things like soap, paper towels, light bulbs, tooth paste, cigarettes—which aren't food but show up as about one-fifth of the cash register total.

And we also pay a little bit for such shopping services as parking lots, check cashing, trading stamps, plenty of clerks, longer shopping hours, shelf space for everything from hardware to cosmetics —8,000 items where there were only 1,000 two decades ago.

Yes, our grocery bills are bigger today than yesterday—but food takes a smaller share of our average income.

Only two decades ago, 25 cents of the consumer's take-home dollar went for food. In the late 1959's it was 21 cents. Today it's about 17 cents.

Mrs. Fory reads to Mary Ellen and Lisa inside their all-electric mobile home.

LIVING IN A MOBILE HOME

Our cover story family, Mrs. Ronald Fory and her two children, have lived in an all electric mobile home for the past 5 months. It was the first time Mrs. Fory had lived in a mobile home.

Mrs. Fory, with Mary Ellen, 3½ and Lisa, 2, came from Texas to be with her husband while he was at Fort Bragg. Her husband, Air Force Captain Ronald Fory, has been training at the special forces school at Fort Bragg. He has now returned to Vietnam for the second time.

Petite, dark-haired Mrs. Fory said she and her husband had some doubts at first about living in a mobile home. Then they decided on one of the 99 rental mobile homes at Old Farm Mobileland near Fort Bragg.

An air conditioned home is nice but being outside is fun for little girls.

Mrs. Fory said, "It was the cleanest place I've ever moved in to. There are plenty of closets and cabinets and all the space is well-organized. There is simply no room for clutter."

Mrs. Fory remarked that the two little girls' favorite recreation is running up and down the hallway in the mobile home. Mrs. Fory's mobile home has a kitchen with dinette, living room, bath and two bedrooms. The home has electric heat and air-conditioning.

In Mrs. Fory's opinion, the best part of living in a mobile home is she just moved in and unpacked and that was all. No worries about furniture, draperies, rugs or anything.

Housekeeping in a mobile home is pleasant. Because of the wear resistant furnishings and the tile floors in the mobile home, the living areas always seem new and clean. Mrs. Fory said she has never known of a vacancy to last more than 48 hours at Old Farm Mobileland. One look at the inside of the mobile home and it sells itself.

Mrs. Fory left to go home to Texas when her husband had to return to Vietnam. Mrs. Fory said when her husband returns from Vietnam, she would like to return to North Carolina. Mrs. Fory said, "We enjoyed the spring in North Carolina, it goes too fast in Texas to notice, I would like to return to North Carolina someday."

What's In Home for th

The Carolina Homemaker
Edited By Betty McBride

What's inside a mobile home for homemaker? A lot of luxury and mu less work? It is a very possible com nation in a mobile home. Go wind shopping in a modern spacious mob home. There's a lot to see.

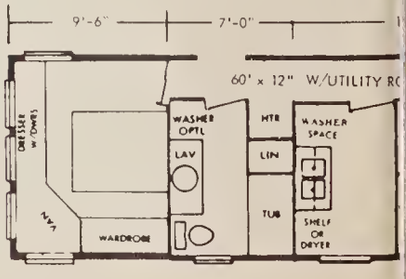
Start with a woman's busiest a most important room—the kitchen. a color coordinated kitchen with ci cafe curtains and easy to clean vinyl flooring. Appliances are in avoca There's a 30-inch self-cleaning ra and 12 cubic foot frost free refrigerat The kitchen is designed with all cabinet space you will ever need. dinette area completes the kitch

What do guests see when they v a mobile home? A fully carpeted c temporary living room with carefu coordinated draperies. A room tha spacious and liveable. The sofa, cha and tables are selected to give long w as well as lasting good looks. The liv room has an eight foot ceiling and 1 square feet of floor space.

This interior of this mobile hom decorated in a contemporary sty Mobile home interiors are a matter personal preference. Choose an Ea American interior if you like, or Fren Provincial, Italian Provincial, Orien or Mediterranean.

This mobile home has two bedroo located together at the end of home. The master bedroom is 12'x1 For a woman's convenience, the mas bedroom has a built-in vanity and l of closet space.

Typical mobile home floor pla provide one to three bedrooms locat together or at each end of the hor



a Mobile memaker?

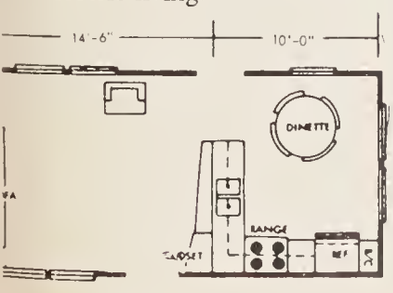
y master bedrooms in mobile es are furnished with queen or sized beds.

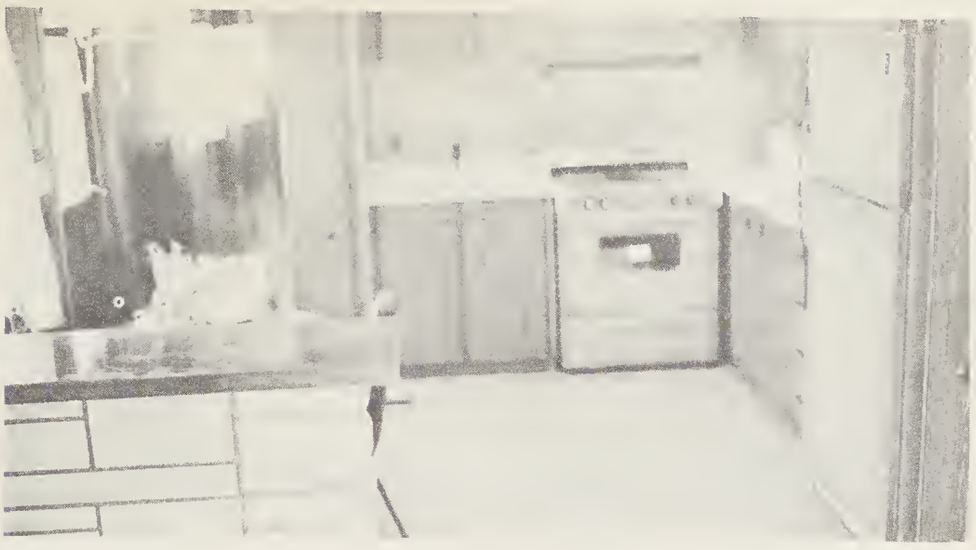
ow large is the bathroom of a mo- nome? There's a full sized tub with /er and plenty of cabinet space to all the shampoo bottles, tooth- hes and medicine containers that ys need to be tucked away in the room.

here's a room in this mobile home mothers with little children may in the luxury class although it is that glamorous. It's the utility n with a washer and dryer. No walking to the laundry. A good y room can cut a homemaker's dry time in half.

utility room is just one of the tical features you will find in a ile home, you will also find you have in a mobile home such lux- items as prefabricated fireplaces, -in intercom systems and stereo pment.

ne of the most exciting new fea- in mobile home living is the ex- able model. A mobile home may one or more sections that are tele- ed when the home is towed but be pulled out when the homes n its destination. There expand- portions often are four or five wide and eight to 19 feet long. xpandable section can enlarge the of an average mobile living room e dimensions of 24' x 14' which large living room for any home. obile home manufacturer use the modern of all home furnishings can find. They use the newest , refrigerator, vinyl tile, carpeting, paneling. The goal of mobile home is to give the homemaker all the ry as well as the convenience of ern electric living.





The mobile home's large all-electric kitchen with plenty of cabinet space.

The roomy and comfortable 15'x12' carpeted living room in this mobile home.

The master bedroom with built in dressing table, chests and closet space.

Fashion FAVORITES

Pattern No. 9106 is cut in sizes 7, 9, 11, 13 and 15.
Pattern No. 9153 is cut in sizes 10½, 12½, 14½, 16½, 18½, 20½ and 22½.
Pattern No. 4537 is cut in sizes 34, 36, 38, 40, 42, 44, and 46.
Pattern No. 4932 is cut in sizes 8, 10, 12, 14 and 16.
Pattern No. 9478 is cut in sizes 10, 12, 14 and 16.

Send 65 cents in coin (no stamps) for each pattern to: CAROLINA COUNTRY, Box 42, Old Chelsea Station, New York, N. Y. 10011. For first-class, add 15 cents for each pattern.

A Little Rubbing Saves the Finish

You can repair small marks, scratches and dents in wood furniture without refinishing the entire item. You'll take the time and use a little elbow grease.

To remove cloudy, milky or faded marks on varnished or shellacked finishes, wipe with a cloth that has been dampened with a mixture of half raw linseed oil and half turpentine. Rub with No. 000 steel wool following the grainline of the wood. Polish with a clean cloth.

To Treat Scratches

Treat light scratches on wood furniture by one of these methods: rub with a little linseed oil or liquid or paste wax; rub with a commercial scratch remover, following the manufacturer's directions carefully; rub with a mixture of iodine and oil which will give sufficient color to stain; or rub scratched area with an oil stain. With any of these methods use a small brush or toothpick tipped with cotton to apply the stain. Wipe off excess and let dry for 24 hours. Wax.

Plastic Wood Helps

If there are gouges, holes or deep scratches in the wood furniture, fill them with plastic wood which has been stained to a color slightly darker. It will dry lighter, Mrs. Little observes. Then smooth down with No. 8/0 sandpaper or No. 000 steel wool dipped in oil. Go over the surface with pumice and oil. Clean and wax.

Banishing White Spots

White spots on furniture caused by water, heat or alcohol may be removed with a liquid cleaning and polishing wax. For persistent spots, dampen a cloth with one of the following: oil of peppermint, a few drops of ammonia, or a paste made of boiled or raw linseed oil and rottenstone or pumice stone. Rub carefully with the grain.

If spots still persist, use No. 000 steel wool moistened with one of the oils.

If they still show, it may be necessary to remove the finish and refinish the entire surface.

Free Patterns

Evening Cape

This lovely little cape is a rare find and might pass for a Victorian heirloom. It is finely knit in a pastel yarn.

Beaded Bag

Beaded bags are beautiful. Try white on white for a sparkling daytime look and all black for evening use.

Handbag

Meet a hat and glove occasion with a new handbag. Crocheted in textured pattern of double crocheted and puff stitches.

Quick Scuffs

Crochet these pretty scuffs for traveling or around the house. They are quick and inexpensive to do with rug yarn.

To:
The Carolina Homemaker
P. O. Box 1699
Raleigh, N. C. 27602

This pattern offer expires October 15, 1969.

Please send me the pattern instructions I have checked below. I am enclosing a long, stamped, self-addressed envelope bearing a 6-cent stamp. (Two such envelopes are required for more than 4 patterns.

- ☐ Evening Cape
- ☐ Handbag
- ☐ Beaded Bag
- ☐ Quick Scuffs

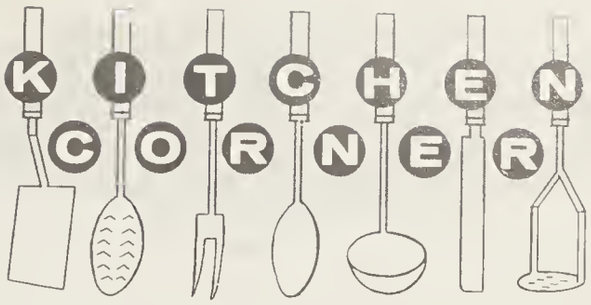
My name is: _____

Address: _____

Comment; if Any: _____

_____

The name of my EMC is: _____



FRUIT COCKTAIL PIE

We would like to thank Mrs. Mabel Mitchell of Youngsville for an easy to fix summer dessert. Mrs. Mitchell writes, "Since my husband has a sweet tooth, he looks forward to a dessert every day. I have this recipe for Fruit Cocktail Pie which is easy to make and delicious too."

The Mitchells are served by Wake Electric Membership Corporation. Mrs. Mitchell says, "I enjoy reading the magazine, especially patterns and recipes, as I love to sew and cook."

If you have a favorite recipe you'd like to share through this column, send it to: Betty McBride, Kitchen Corner, P. O. Box 1699, Raleigh, N. C. Tell us something about yourself and family and give us the name of your electric membership corporation. We pay $2 for the recipe chosen monthly for this column.

CAROLINA COUNTRY RECIPE

Submitted by Mrs. Mabel Mitchell, Route 1, Box 250, Youngsville, N. C.

FRUIT COCKTAIL PIE

1 can fruit cocktail, drained
1 can sweetened condensed milk
¼ cup lemon juice
1 baked pie shell (or use vanilla wafer crumbs)
½ pint whipping cream
2 tablespoons sugar

Combine fruit cocktail, condensed milk and lemon juice. Pour into pie shell. Whip cream with sugar, spread on top of pie filling. Let stand in refrigerator until serving time.

Contentment Is Country Living

Count yourself fortunate that you live in the country.

A lot of people wish they did.

A nationwide public opinion survey commissioned by NRECA showed a substantial majority of Americans favor country living over city life.

The researchers who conducted the survey interviewed a representative sample of the adult population of the nation. A third of the people interviewed lived in major cities, a third in suburban areas and a third in small towns and rural areas.

Country came out far ahead of city.

Most of those interviewed thought highly of both rural America and rural electric cooperatives, favored continuing the REA loan program and felt electric co-ops are doing a good job and should not be supplanted by power companies.

A large majority of all interviewed felt that rural and small town people are more warm and friendly to others, that rural and small town communities are the best places to raise children and that rural people are healthier, more honest, harder-working and enjoy life more.

But younger persons interviewed felt you have to go to the city to get ahead financially.

SOUTHERN ENGINEERING COMPANY
ARCHITECTS—ENGINEERS
ATLANTA, GEORGIA

The Winston-Salem Sentinel, commenting on the survey findings in an editorial, wondered if young people realized what real contentment means.

"This response of the young people," the editorial said, "is perhaps the best answer to the question: If rural people are the happiest or most contented, why such a mass migration from the rural areas to the cities in recent decades?"

"The city is where the money is. So the farm boy goes to the city in the hope of 'making good' and perhaps buying and developing a big 'country place' of his own some day."

"This reminds us of the tourist who came upon an Indian standing barefooted in a creek placidly fishing. After passing the time of day with the Indian, the tourist began to scold him for his lack of ambition:

"Why do you waste your time idling here in the Western wilderness, " he asked. "Why don't you go to the city and get a good job and make money?"

"Why would I want to do that?" the Indian countered.

"Well, if you worked hard and saved your money and invested it wisely, you would have a nice little nest egg when you reached retirement age. Then you could take life easy."

"How take life easy?"

"Well, you could just sit around and hunt and fish and not have to work."

"Huh!" snorted the Indian, "why go to all that trouble? I do that now!"

"Isn't it just possible," the Winston-Salem Sentinel suggested, "that many of our restless Carolina rural youth are already in Arcadia and do not realize it?"

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COLONIAL STUDIO

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Best of Books

If you enjoy TV serials about the Old West days when Wells Fargo stagecoaches carried shotgun guards and Wyatt Earp was marshal in Tombstone, you'll enjoy even more reading how it really was. UNDER COVER FOR WELLS FARGO (Houghton Mifflin Co., 380 pages, $6.95) tells the true story as witnessed and written by Fred Dodge, a Wells Fargo detective who knew Marshal Earp, shared Earp's exploits and coped with many of the desperados resurrected in television's fiction.

Edited by Carolyn Lake from Fred Dodge's own journals, the book brings the Old West back to live unvarnished and in full vigor. Fred Dodge is not a braggart; he writes as he lived, always keeping his cover and evading the limelight. A foreword by Neil Morgan, who was a newspaperman in Raleigh before he became a columnist and author in California, and 24 pages of rare old photographs add both value and authenticity.

Everybody of every age who has ever flown a kite will enjoy FLYING KITES by James Wagenvoord (Macmillan Co., $6.95). This remarkable, generously illustrated book tells and shows just about everything known about kites, and every page is interesting. Kites have been flown for three thousand years. They have been used for scientific purposes, in wars and for just about everything imaginable. But mostly kites are for fun. Wagenvoord's book is fun. And if it makes you want to go fly a kite, you'll find complete instructions, with diagrams, for building and flying 12 kites on 26 pages at the end.

Cooking is almost as much fun for young people as eating. Boys as well as girls get a kick out of grilling a steak or making a pizza or a pie. So, why doesn't somebody come up with a cookbook for kids? Well, somebody has. THE KIDS IN THE KITCHEN COOKBOOK by Lois Levine (Macmillan Co., $5.95) is packed with recipes young people will want to try, and it serves also, as the subtitle says, as a guide on "How to Teach Your Child the Delights of Cooking and Eating."

(Books reviewed here may be ordered at most book stores).

Patchwork Fashions Keep Quilters Busy

The busy women of Blue Ridge Hearthside Crafts Association in Sugar Grove are busier than ever because of what has happened to patchwork.

Patchwork is back in style. Not only for bed quilts, but to cover walls, furniture and fashionable women. Though patchwork has never gone out of style, the fad has not reached such proportions since colonial times.

The current patchwork craze started with the peasant look introduced by Paris designers last year and gained momentum as such well known persons as Jacqueline Kennedy Onassis began wearing patchwork skirts.

Most custom-made, high fashion garments are made from antique quilts and comforters. The Blue Ridge women got into the story when American designer Adolph ordered "fabrics and quilts from Appalachia" to use in wholesale production.

Craftsmen of the Blue Ridge Hearthside Crafts Association have not sold any of their patchwork for skirts yet because they've been too busy keeping up with the demand for quilts to be used as bed covers. The Association is an outgrowth of the WAMY Wataugam Avery, Mitchell and Yancey Community Action Agency Crafts Program. It was chartered as a cooperative in April, 1967.

One order for 228 quilts has occupied most of their time during the past several months. A nationally known decorator who heads an interior decorating firm in New York City, came to the Crafts office at Sugar Grove last October to work out an agreement with the Association for one of her clients, a ski lodge in Vermont. The final order was received by the Crafts Association last December.

The quilts, 90 of which have been completed, are 5 feet 8 inches by 10 feet 6 inches, the largest quilts many of the mountain women have ever made. Most of them will have a simple block design, although they can be fancier if the craftsmen want to spend the time. The tops are pieced on sewing machines, but the quilting must be done by hand.

The Blue Ridge women will receive a good price for each quilt, 80 per cent when each is completed and an additional 20 per cent per quilt when all 228 have been delivered. The order will bring more than $9,000 to the 45 women making the quilts.

Crafts Director R. Dale Moretz feels this could be "a foot in the door of the decorating industry" for Blue Ridge Hearthside Crafts Association. If the craze for patchwork continues and prices keep rising, Blue Ridge women who once quilted to keep their families warm in winter will be quilting to raise their family income.

NOTICE TO POSTMASTERS AND SUBSCRIBERS

All change of address notices must carry the key numbers of the old mailing label. The numbers are necessary to locate the subscriber's name on the computer which maintains the "Carolina Country" mailing list. Subscribers who move should send mailing label or copy of it from the latest issue of the magazine in requesting magazine be sent to new address and should give full address including route number, box number (or street address) and zip code. Persons not on the mailing list can subscribe to magazine for only 70 cents a year.

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"How Do You Tell the Difference Between Love and Infatuation?"

"Love and infatuation can be separated by three tests: time, focus and effect. 1. Time: Love is patient and is willing to wait to achieve a goal; infatuation is impatient and wants to rush impulsively into things. 2. Focus: Love centers on the other, not on oneself; infatuation puts "me" in the spotlight. 3. Effect: Love wants to do better so that your loved one will be proud of you; infatuation can't eat, sleep, or work—only dream."

Karen Hefner
Rt. 1, Box 172
Granite Falls

Karen is 17 years old and will be a senior at Taylorsville High School. She enjoys sewing, reading, swimming and dancing. Her parents, Mr. and Mrs. James A. Hefner, are served by Blue Ridge Electric Membership Corporation.

★ ★ ★ ★ ★ ★ ★ ★

"Infatuation is idealized attraction: it is romantic, glamorous, thrilling and has a desperate air about it. But genuine love is not hasty; it is affectionate, tender and considerate and is focused on the welfare of the loved one. It is social and outgoing, it compromises and cooperates. Infatuation is possessive and demanding."

Loretta Cox
Rt. 2, Box 166
Wallace

Loretta is 15 years old and attends East Duplin High School at Beulaville. She enjoys sewing, dancing and cooking. Her mother, Mrs. Ruth E. Cox, is served by Four County Electric Membership Corporation.

"In most cases love lasts over a long period of time while infatuation lasts only a short period of time. When you are in love, you should have the feelings of self-confidence, trust and security. Infatuation leaves the feelings of guilt, insecurity and frustration. When you're in love you are willing to face reality and to tackle problems."

Betty Bennett
Rt. 1, Box 159
Morven

Betty will be a freshman at Anson High School. Her hobby is singing. Her parents, Mr. and Mrs. Nelson Bennett, are served by Pee Dee Electric Membership Corporation.

★ ★ ★ ★ ★ ★ ★ ★

"A person can usually determine the difference between love and infatuation by examining his feelings closely. Infatuation is an emotion felt toward another person because he is older, popular, or very attractive. Love is a deeper emotion felt, not because of the other person's appearance or status, but because of his personality and inner warmth. If two people love each other they are capable of working out their problems by talking them over calmly. If it is only infatuation, minor difficulties may lead to heated discussion and separation."

Jo Anne Hylemon
Rt. 3, Box 74
Mars Hill

Jo Anne is 17 years old and will be a senior at Mars Hill High School. Her hobbies are reading and sewing. Her parents, Mr. and Mrs. Joe Hylemon, are served by French Broad Electric Membership Corporation.

Teen ROUNDTABLE

If you have a good answer, send it to THE TEEN ROUNDTABLE, The Carolina Country, P. O. Box 1699, Raleigh, N. C., at once. Tell us a few facts about yourself—your age, school, hobbies, etc. Include your parents' name, and the name of the electric membership corporation serving you. If your answer is published, we will send you $5.

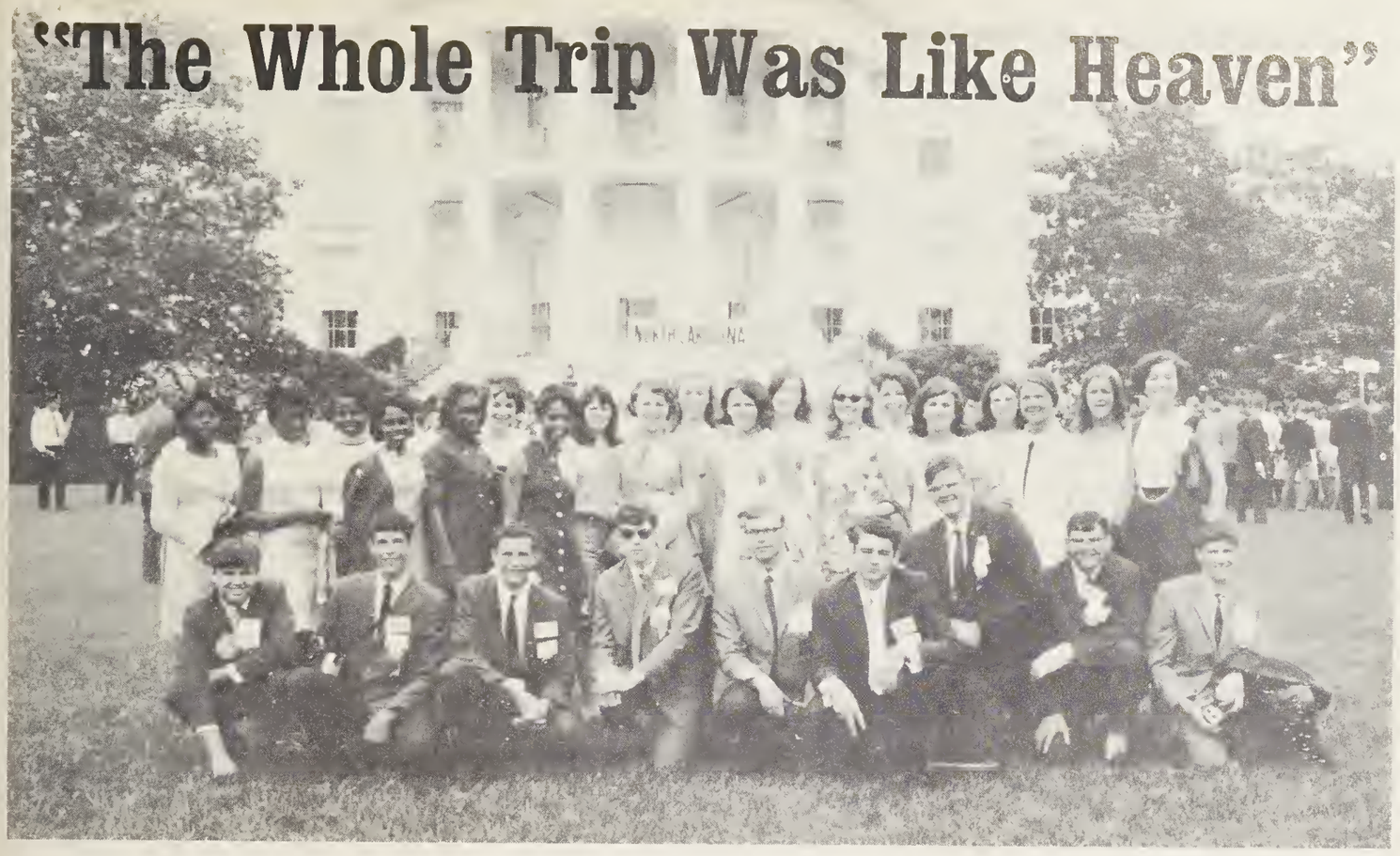
If you want to submit a question, send it along for our statewide panel to answer. For each question used, the sender will get a $5 check. Jot yours down and send it to us right away.

NEXT QUESTION

"Is there a serious generation gap between parents and children today?"

This question was submitted by Verna Mae Smith, who will be receiving $5 from THE CAROLINA FARMER. Verna Mae is 17 years old and will be a senior at Aurora High School. Her parents, Mr. and Mrs. William G. Smith, are served by Pamlico-Beaufort Electric Membership Corporation.

"The Whole Trip Was Like Heaven"



North Carolina's 1969 Rural Electric Youth Tour Winners pose on the White House lawn before entering for a tour.

"More than seeing the nation's capital and glimpsing our government in action, we met and came to love other Americans and America."

So wrote 1969 Rural Electric Youth Tour winner Donna Lynn Taylor of Sea Level after spending one week in Washington, D. C. with North Carolina's Youth Tour delegation and almost 1,000 teenagers representing 27 states.

North Carolina's 28 youth tourists had a full itinerary as they packed in all the sites and places they possibly could during their visit.

Youth tour winner Scotti Young of Beaufort was asked what she liked best about the entire trip? ". . . The whole trip was like heaven," she said. "The historical wax museum was interesting to me, the dances were fun, the Washington Monument was a challenge, the Arlington National Cemetery was sad, yet one left with a feeling of patriotism toward one's country, the FBI building was thrilling (too realistic), and the Mexican restaurant was a new experience of which I thoroughly enjoyed! What did I like about the entire trip—meeting new and different people."

"Interesting" . . . "fun" . . . "challenge" . . . "sad" . . . "patriotism" . . . "thrilling" . . . "a new experience"—these are the adjectives that epitomize the differing emotions evoked by a week in our nation's capital.

The youth tourists who make the annual trip to Washington are always the cream of the crop. Most are high school juniors who earned their trip through competitive essay - speech contests.

Around 15 percent are members of national honor societies. Many are class officers and members of 4-H Clubs, Future Farmers of America, or Future Homemakers of America.

They represent approximately half the consumer-owned electric systems of the country. They represent, most important of all, a valuable natural resource.

It's only natural that these young people are one of the main reasons North Carolina's electric membership corporations are trying to develop economic opportunity in Carolina Country.

North Carolina's representatives on the Youth Tour were sponsored by 13 electric membership corporations. Participating EMCs and their representatives included:

Blue Ridge EMC, Lenior—Marie Smith, Granite Falls; Mac Bare, Rt. 1, Jefferson; Douglas Anderson, Raleigh; Sydney Anne Gambill, Rt. 1, Hays; and Jack Henson, Rt. 1, Villas.

Carteret-Craven EMC, Morehead City—Donna Lynn Taylor, Sea Level; and Patricia Scott Young, Beaufort.

Davidson EMC, Lexington—Michael Long, Rt. 9, Winston-Salem; and Belinda Mickey, Rt. 1, Westfield.

Davie EMC, Mocksville—Billy Joyner, Rt. 1, Mocksville; and Jo Ann Smith, Rt. 1, Cleveland.

Four County EMC, Burgaw—Deborah Howard, Rt. 1, Harrells; Doll Priest, Rt. 1, Elizabethtown; Sandra Stringfield, Rt. 1, Willard; and Mary Elizabeth Wright, Rt. 1, Wallace.

Halifax EMC, Enfield—Eunice Daniels, Rt. 1, Littleton; and Bonnie Whitehead, Enfield.

Pamlico-Beaufort EMC, Grantsboro—Janet Sue Hall, Rt. 1, Grantsboro.

Randolph EMC, Asheboro—Cheryl Dean Ashworth, Seagrove; and Ellen Ann Nance, Asheboro.

Roanoke EMC, Rich Square—Carrie Dianne Bowen, Windsor; and Edna Lindora Shoulars, Rt. 1, Rich Square.

Surry-Yadkin EMC, Dobson—Steven Bryant, Rt. 1, Boonville; and Linda Mae Barnes, Rt. 7, Mt. Airy.

Tri-County EMC, Goldsboro—Brenda Whitfield, Rt. 1, Albertson.

Wake EMC, Wake Forest—Larry Bailey, Rt. 2, Selma; and Lawrence Ray Phillips, Jr., Rt. 2, Selma.

Woodstock EMC, Pantego—Keith C. Cuthrell, Jr., Rt. 1, Pantego.

Ed Brown, Jr.

Jones-Onslow EMC's Morton Builds for Greater Growth

RURAL ELECTRIC PROFILE

Jones-Onslow Electric Membership Corporation of Jacksonville has had to change offices five times to get space to grow, and it already has outgrown its present building.

The EMC's growing business reflects its growing service. It serves 14,000 member families in Craven, Jones, Onslow, Pender, Lenoir, and Duplin counties, and it is adding an average of 900 new consumers a year.

Consumer - owned Jones - Onslow EMC has been an important factor throughout its history in the growth and development of one of the fastest-growing areas of the state. Alvin Morton, its general manager, is confident it will continue to be as important in the growing years ahead.

The growth of the area shows in the scores of new homes, mobile home parks, apartments, housing developments, commercial enterprises, industrial operations, schools and churches Jones-Onslow serves.

It shows in the changes that have taken place in the once-predominately agricultural countryside. It shows in the increasing numbers of people who have come to enjoy the area's recreational attractions and to build homes and cottages along its oceanfronts, mounting investment in new industries and businesses.

Thousands of people in the area work on the big Camp Lejeune Marine base, and Camp Lejeune's Marines and their families figure significantly in a thriving economy.

The Weyerhaeuser corporation has a large plywood manufacturing plant north of Jacksonville. It and other industries including mobile home manufacturers and garment plants have created new jobs and increased local payrolls.

The 19-mile beach strand served by Jones-Onslow EMC along the coast between New River Inlet and Topsail Inlet has developed with the growth of Surf City and New Topsail Beach into an increasingly popular resort with 1,200 homes. Separated from the mainland by the Inland Waterway, the strand has now fully recovered from the devastations of Hurricane Hazel.

Jones-Onslow's present headquarters is its fifth. The EMC moved to Jacksonville from Richlands in 1940 to get more centrally located in its service area. Growth has forced it to move four times since. The building dates from 1954 and stands, a mile from the center of Jacksonville, beside South Marine Blvd., the main traffic artery between the New River Marine air facility and Camp Lejeune.

Despite remodeling to add office space, the building is no longer adequate for the business, and it can't be expanded on the present cramped site.

"We're growing at such a rapid pace," Morton said, "that we've outgrown our office facilities."

New and larger facilities to allow for growing needs are planned, and a 16.5-acre site, four miles east of the present offices, has been purchased on Western Blvd. in Jacksonville's Weyerhaeuser development.

Managing a growing business in a growing area is a demanding job; 6-foot, 4-inch, 210-pound Alvin Morton is scaled to the job's dimensions.

A native of the area, Morton believes in the area's future. As an executive of one of its principal businesses, he is deeply concerned in helping the area realize its full potential.

The area, he pointed out, has much to offer in natural attractions—the ocean, Inland Waterway, sounds, rivers and an abundance of water and level land.

"It's quite a sportsman's paradise for fishing, hunting, bathing and boating."

Alvin Cox Morton was born in Jacksonville. Oct. 24, 1922. His father, B. Frank Morton, sheriff of Onslow County for many years, was mayor of Jacksonville when he died in 1948. His mother, the former Ada Stanley of Swansboro, now lives in Morehead City. His brother, B. F. Morton, Jr., is assistant manager of Carteret-Craven EMC in Morehead City

Mrs. Morton is the former Estelle Robinson of Verona. She and Alvin met in February, 1946, and were married the following August. They have two daughters—Barbara and Cathy. Barbara graduated in June from East Carolina University and plans to teach this fall at Camp Lejeune. Cathy is a rising Junior at East Carolina.

Morton, a varsity athlete who played basketball and baseball during his high school days, graduated from Jacksonville High School in 1939.

After graduation he went to work in the accounting department for the Navy during the construction of Camp Lejeune. In 1943, he entered military service and, after graduation from the Air Force Training Command school at Chillocothe, Mo., served as an administrative non-commissioned officer with the Eight Air Force's Third Bombardment Wing in England.

Leaving the Air Force as a staff sergeant in February, 1946, he received a commission as a Field Artillery second lieutenant in the North Carolina National Guard.

Morton began his career with Jones-Onslow July 12, 1946, as office manager and accountant.

In January, 1951, his National Guard unit was called to active federal duty for the Korean war. Morton, on leave from the EMC, spent 11 months at Fort Campbell in Kentucky. Rejoining the EMC staff in November, 1951, he was named manager of Jones-Onslow to succeed the late Fred Harmon Jr., who died May 27, 1966.

The three years since have been busy years for Morton and Jones-Onslow. An additional 2,700 new consumers have been connected, an average of 900 a year, and the EMC's memberships have grown to approximately 14,000 families.

Jones-Onslow EMC's readiness to provide electric service for farm, residential, business, commercial, industrial and other rural needs has enabled the area it serves to capitalize on its attractions.

In addition to the hundreds of small

commercial and industrial concerns its service has helped make possible, the EMC serves 40 with over 50 kva demand each which employ 600 people. Jones-Onslow itself has 58 employees and a payroll totaling $360,000 a year.

Along with hundreds of individual homes, the EMC serves dozens of housing developments, apartment buildings, 60 mobile home parks with at least 2,500 units, 128 churches, seven schools and two country clubs—the Jacksonville Country Club and Quaker Neck Country Club in Jones County. Both have modern club houses, 18-hole golf courses, swimming pools and other features.

The housing developments include all-electric Montclair subdivision, Weyerhaeuser subdivision and Sherwood Forest have their electric distribution facilities underground.

The apartment developments include the all-electric Ramsey Apartments and Beacham Apartments for which Jones-Onslow also provided underground service. Beacham is building 140 additional units.

Five of the mobile home parks have more than 200 mobile homes each. One, with 500 units and total underground electric facilities, will be one of the largest and most modern in the state when completed.

Active in community affairs, Morton is a member of the Jacksonville Volunteer Fire Department, past president of the Jacksonville Jaycees, past commander of the Jacksonville American Legion Post, past Chef de Gare of the Legion's 40 & 8 Honor Society, past chairman of the Onslow County Board of Elections and past chairman of the Jacksonville District Advisory School Committee.

He is a member of the Onslow County Draft Board and of the Jacksonville Kiwanis Club and he has served as chairman of the Jacksonville Recreation Commission and has been a Little League coach for more than 15 years.

The Mortons are members of Jacksonville's First Baptist Church, where Mrs. Morton has been a primary Sunday School teacher for the past 18 years.

Morton and Jones-Onslow work closely with other community groups and leaders in industrial development and community betterment. The EMC is represented on the Chamber of Commerce and on other local agencies and organizations.

Alvin C. Morton: A growing EMC looks ahead to greater growth in a growing area.

"I'm interested in rural development," Morton said. "Just seeing some of our remote areas receive electric service gives me a sense of satisfaction."

"If it hadn't been for Jones-Onslow, I doubt if 30 percent of our rural people would be receiving electric service today."

"The opportunity to help rural areas development with nice homes comparable to those anywhere is an incentive to all of us in the program to keep pushing forward."

Looking ahead, Morton set as his objectives: "To provide adequate, dependable electric service at the lowest possible cost and to perform all services that will help our rural areas. We stand ready to assist any individual or organization and will welcome the opportunity to do so."

Morton, proud of Jones-Onslow's performance in the past, looks forward to continued gains in the future.

"We've been told we have more construction activity going on in our system than anywhere in the state," he said. "If the pace keeps up as we strongly expect it to, we could very easily become the largest EMC in North Carolina within a few years. Our density right now is around 10 members per mile of line."

Jones-Onslow EMC was chartered June 22, 1939, and began service in July, 1940, with 276 miles of line serving 808 members in Jones and Onslow counties. It now has 1,306 miles of line serving approximately 14,000 members in Craven, Duplin, Jones, Lenoir, Onslow and Pender counties.

Its present directors are Hugh L. Batts, Rt. 1, Hampstead; J. M. Foscue, Pollocksville; Archie Horne, Rt. 2, Beulaville; H. M. Mallard, Rt. 1, Trenton; James Melton, Rt. 1, Hubert; H. G. Phillips, Jacksonville; E. M. Philyaw, Comfort; Hugh Sandlin, Rt. 3, Jacksonville; Clifton Taylor, Rt. 5, Kinston, and A. N. Venters, Rt. 1, Jacksonville.

Venters is president of the board; Mallard, vice president, and Foscue, secretary-treasurer.

Sound in its finances, Jones-Onslow has repaid $5,632,000 of the $9,140,000 it has borrowed from REA over the years, plus $820, 579 in interest, and $516,000 in advance payments, assigned $3,926,000 in margins and retired $1,550,000 in margins in capital credit payments to its members.

Through economy in its operations, it has been able to make four rate reductions, and increases in the use of electricity during the past 10 years has trimmed the average paid by its consumers from 2.1 cents per kwh at the end of 1958 to 1.7 cents per kwh at the end of 1968.

HALE!

Cost of Living

Investment people are telling the story of the fellow who bumped his head and went into a twenty-year coma. Awaking refreshed and clearheaded in 1990, the first thing he did was to phone his broker. With the help of a computer setup, it took the broker only a few minutes to report that his 100 shares of AT & T were now worth $8.5 million, his shares of General Motors were now worth $5.5 million, and his holdings in Xerox had increased to an amazing $15 million.

"Good Lord!" exclaimed the man. "I'm rich!"

At which point the telephone operator came on the line and said, "Your three minutes are up sir. Would you please deposit a million dollars?"

Mother's Mistake

Mother and daughter were in the kitchen washing dishes while father and seven-year-old Johnny were in the living room. Suddenly, father and son heard a crash as a dish fell to the floor.

"It was Mom," said Johnny.

"How do you know?" asked his father.

"Because," answered Johnny, "Mom isn't saying anything."

Timber!

The operator of a sawmill wanted to buy some timber from a mountain landowner. But the owner was asking the top dollar and refused to lower his price. "Why, old man," the sawmill operator protested, "I can buy timber from the Government cheaper than that."

"Mebbe so," agreed the mountaineer "But th' guvmint's in debt and I ain't."

Forget the Supreme Court

Small boy to friend: "It may be unconstitutional, but I always pray before a test."

"It seems we're talking past lunch time Gladys!"

Testing

Four-year-old Don seemed afraid of the collie next door; but one day, in a spirit of adventure, he climbed the fence and went over to see the animal. The dog, with tail wagging, rushed to Don and, by way of a friendly greeting, licked his face. Don screamed and the neighbor came running out.

"Did he bite you, my boy?"

"No," answered Don, "But he tasted me."

The Lesser Evil

A little boy running down the street turned a corner suddenly and bumped into a man.

"My goodness," said the man, where are you running so fast?"

"Home," replied the lad, "and I'm in a hurry because my mother is going to spank me."

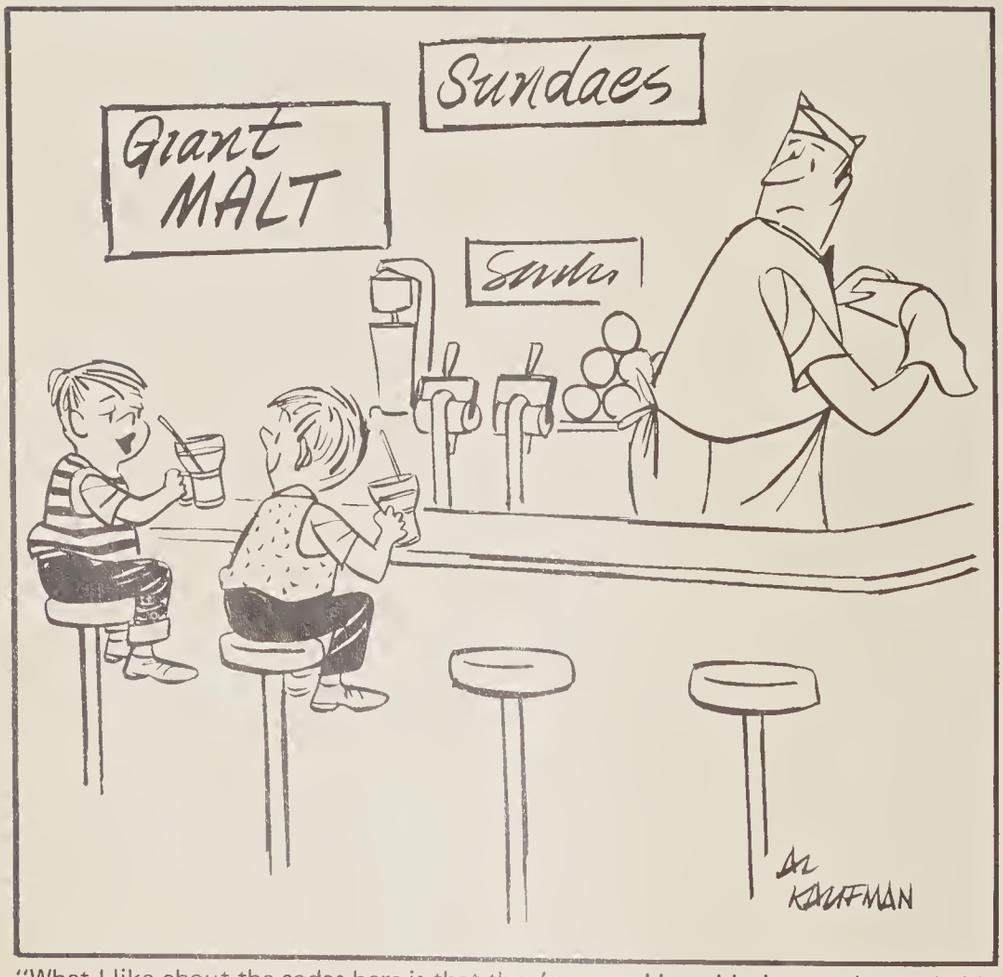
"In a hurry because your mother is going to spank you!" said the startled man. "Are you so anxious to get a spanking, that you run home for it?"

"No," was the logical reply, "but if I don't get home before my father gets there, he'll do it!"

Time to Change

"The last time I met you," said the social worker, "you made me very happy becuase you were sober. Today you have made me unhappy because you are intoxicated."

"True," replied the old soak with a beaming smile, "but today's my turn to be happy."



"What I like about the sodas here is that they're served by a kind man who probably remembers when he was a boy, and sometimes ordered things he couldn't pay for!"

If a Fish Is a Gift, Who Loves a Cheerful Giver?

A weekend seafarer, a city man with a cottage on the coast, says fishing has taught him a lesson about landlubbers.

The first rule for getting along with inland women, he says by way of explanation, is never to bring back fish unless you've had them cleaned.

It's a hard lesson to accept. Some fishermen refuse to accept it. But if they would, a lot more spots, flounders, blues and such would go into skillets than now go to cats or out the back door with the garbage.

It's a shame, but the fact is most of us, womenfolk and menfolk alike, are callously unmoved by fish and game that have to be dressed.

A Fish Ain't A Horse

We may not look a gift horse in the mouth, but we're nearly all given to looking gift fish in the gills.

The distinction is important; there are relatively few gift horses given these days—except to women's colleges for income tax purposes, whereas gift spots are as plentiful as the returning fishermen who catch them.

Women, practical beings that they are, cover the situation with the implicit if not always stated observation that if the fish, the spots, were worth the keeping, they would be kept by the fishermen's wives.

The seafarer points out logically that he doesn't have a wife and even if he did, she couldn't be expected to keep and cook every fish he catches.

But why, he is challenged, do fishermen and hunters turn up at such inopportune times to be so generous?

Supper's all ready to serve, or the weekend's menu is set, the wives will argue, when in comes one of their husbands' cronies with a string of fish, or a carcass of deer, or a bag of dead ducks, expected to be congratulated.

A Lesson in Bones

And even if you like fish and game, the wives will add, why be overly grateful for a catch of bone-filled fish which must be scaled and cleaned when you can buy fish, already-in-the-fillet for a fraction of what a man spends going fishing?

The erstwhile seafarer rests his case. He accepts the facts and acts accordingly.

No fish to give anybody, he says stoutly, unless they're ready to put into the pan. That's the way it has to be and he makes no bones about it.

The lessons of fishing, he expounds philosophically, are as bountiful of truth as the lessons of the ages.

As proof he cites the Scriptures:

"It is more blessed to give than to receive."

Jim Chaney

Letters From Our Readers

An article in your July issue entitled "A Special Impact Program Promotes Rural Advancement" pointed out a truly significant fact: that when the monies of various governmental units are used to create jobs in a given area the out-migration is brought to a virtual halt and farm and rural life is made more pleasant. Advancement Inc is a good example of how local initiative and the affluence of our government can help prevent poverty and other rural blights. Hurrah for good programs like Advancement Inc.

Joe L. Morgan
Rt. 2, Marshall

We enjoy the magazine but the letter in the July issue from 11 year-old Janet Church of Vilas was the main feature for me. She asked for pen pals and said she would like to write also to the shut-ins. This has been a hobby of mine for years and we will never know how much a card or letter brightens the day for those that cannot enjoy the outdoor blessings that we take for granted. We can put a lot of sunshine in another's life by remembering them. I hope Janet will make it her hobby too.

Mrs. M. G. Mauldin
Rt. 4, Mocksville

I loved the cover on your July issue. It was exhilarating.

Janice Hovis
Rt. 3, Lincolnton

I do enjoy Hale and I read most every word of Carolina Farmer.

Mrs. Miles Templeton
Rt. 2, Harmony

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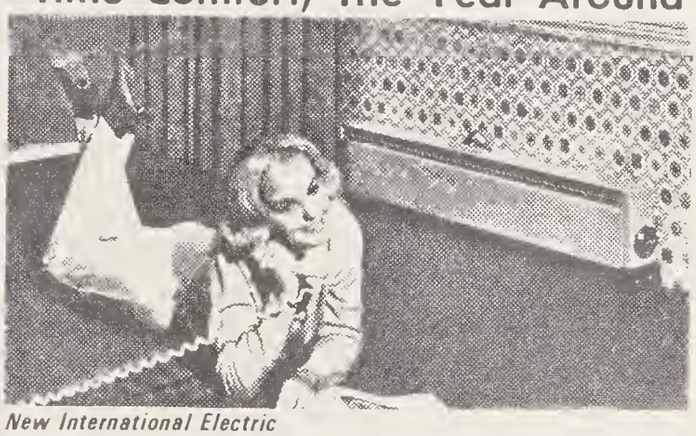

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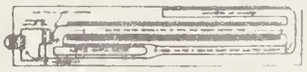

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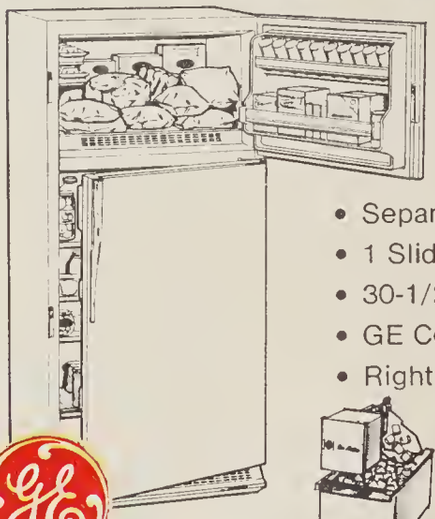

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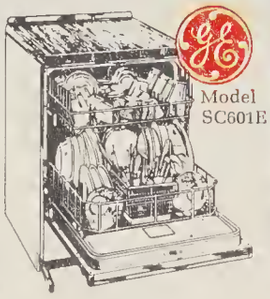

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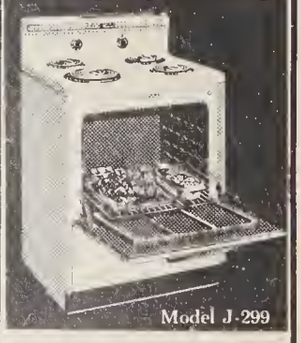

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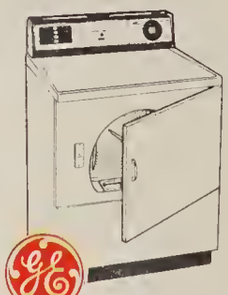

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